FOR IMMEDIATE RELEASE

September 18, 2018



-Call for Entries- Japan Convention Bureau launches the first

| Γ | Inspiring Business Events: | \neg | | |
|--------------------------|--|--------|--|--|
| L | Japan Photo & Video Contest | ┙ | | |
| - New ideas start here - | | | | |

The Japan Convention Bureau (a division of JNTO) has launched the first global photo and video contest focused on Meetings, Incentives, Conferences and Events in Japan. Under the title "Inspiring Business Events: Japan Photo & Video Contest – New Ideas Start Here –", this contest is a platform for attendees and organizers of business events in Japan to share their insights on the destination through visual media.

| their insights of the destination through visual media. | | | | | | |
|---|---|--|-----------------------------------|--|--|--|
| Contest Guidelines | | | | | | |
| Eligibility: | Professionals worldwide | ed or attended business events in Japan. | | | | |
| Categories: | Photo division | | Video division | | | |
| | ●Innovative Japan Award | | ●New Idea Video Award | | | |
| | ●Unique Japan Award | | | | | |
| | Hospitable Japan Award | | | | | |
| Prizes: | Grand Prize (1) | | Category Winners (1 per category) | | | |
| | ●Invitation to the Award Ceremony | | ●Invitation to the Award Ceremony | | | |
| | (Japan travel worth 50,000 yen including | | (Including Japanese Culture | | | |
| | a Cultural Experience Program) | | Experience Program) | | | |
| | •Advertisement on business events | | | | | |
| | related media | | | | | |
| | All winners and additionally 20 Finalists per category will receive a photo | | | | | |
| | book compilation of the winning entries | | | | | |
| Deadline: | January 7 th , 2019, 15:00 (Japan Standard Time, GMT +9) | | | | | |
| Panel of Judges | | | | | | |
| Didier Scaillet | t, SITE, CEO | ● Hirokazu Ueda, The Photographic Society of | | | | |
| ● Makiko Yama | moto , MPI Japan | Japan, Chief Executive Director | | | | |
| Chapter, Honora | ry Chair | ● Anju , Photographer | | | | |
| ● Kayo Nomura | , IAPCO Council Member | ● Etsuko Kawasaki, JNTO, Executive Director of | | | | |
| | | Japan Convention Bureau | | | | |

For application and further details, see www.japanmeetings.org/contest

